



## The Know: Noteworthy News From Your AM Eatery vol 7'09

### Snooze Daze

#### 7/31 Snooze 7th & Colorado!

A day to live in Snooze infamy! Hope to see you there.

#### 7/31- Snooze

**Summerish Menu** Did we purposely hold off til Palisade harvest time? You may begin to think so... and a Caprese Benny?! Breakfast bellissimo!

### Sing and Dance, 7 CO is Here!



9AM, Friday July 31st, Snooze at 7th & Colorado will make it's entrance into the world (9000 pounds, 3000 feet big, identical food to it's Ballpark sibling, striking yet new design features, a new staff any parent would be proud of).

In just a few short months what once was the chicken (former Boston Market) is now the egg. A gorgeous space designed by Xan Creative, the same gal geniuses who produced the Ballpark store; the emergence of Snooze University to help educate our fine new team mates on the being that's Snooze;

an incredible effort by Scott Bermingham and our heart of the house (restaurant speak for kitchen): we're basically ecstatic with 7CO. We truly think you will be to.

So when you wake up this weekend and begin to contemplate pineapple upside down panckaes, surf & turf benedicts and AM Cocktails... flip a coin, heads to the Ballpark, tails to 7 CO!

### Check This Out!

[Snooze Website](#)  
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### DID YOU KNOW? The Brief Version

- This is a succinct version, with the grander one to follow... but we thought you should now.
- Websters Dictionary added the word locavore this year. Support the fine local food and purveyors in this great city and state of ours.
- We practiced at 7 CO for three straight days to try and nail our opening.
- Each day was geared towards a charity, where our testees were asked to make a donation in lieu of any payment or tip
- Due to incredible generosity we managed to raise over \$10,000 that goes towards United Way, Alliance for Sustainable Colorado and Veterans Hospital, all while giving our new store a solid dose of practice!
- To boot, we're bringing out our new summer menu, the best

Snooze menu eva!

- Our mother is really proud.
- Elephants are the only mammals that can't jump.
- The Ballpark Snooze serves our Colorado Rockies players and staff before each and every day home game. To date, we're 9 and 3.

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