



We're Reducing our Environmental Impact by Offsetting Our Electricity Use and Supporting Renewable Energy.



### Snooze's Commitment 100% Electricity Offset







Snooze is choosing to reduce its environmental impact by supporting the generation of renewable energy.

By purchasing renewable energy credits (RECs) equal to 100% of the electricity we use, we are guaranteed that this same amount of electricity gets replaced with clean, renewable energy. This substantial purchase highlights our commitment to supporting sustainability and the health of our environment.

Why is supporting renewable energy so important?

Generating renewable energy:

-  Reduces our dependence on fossil fuels
-  Does not create air pollution like CO2 and mercury
-  Provides supplemental income for farmers
-  Helps fight global climate change

### Did you know?



Coal use, primarily for the generation of electricity, now accounts for roughly 20% of global GHG emissions.<sup>1</sup>

In 2008, the nation's total wind power generating capacity grew by 50%.

New wind power helped avoid nearly 44 million tons of carbon emissions, the equivalent of taking over 7 million cars off of the road.<sup>2</sup>

1. PEW Center on Global Climate Change. 2. AWEA.

Our annual renewable energy commitment is similar to:



Planting 1,092 mature trees or



Not driving 270,777 miles in an average passenger car

For nearly a decade, Renewable Choice has helped businesses and individuals understand and reduce their environmental impact with renewable energy and other clean technology solutions.



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